



MEM Industrial 2020 - U.S. PAVILION

JANUARY 22-24, 2020 • MEXICO CITY, MEXICO

The most important business platform in Mexico for the wood processing and furniture manufacturing industry, with the direct participation of top companies and brands, which will be presenting the latest innovations in terms of technology and supplies to thousands of professional buyers.



Join WMMA next winter at one of the most recognized tradeshows in the wood industry. Building on the successful pavilions at past LIGNA shows and in an effort to expand the American brand at international shows, WMMA is inviting WMMA members to participate in our first U.S. pavilion at MEM Industrial. WMMA takes much of the hassle out of the process and gives you a larger presence at the show than you might have on your own.

For a fee of \$1,500 you can have a shared booth at MEM Industrial 2020!

- Booth construction
- Furnishings and signage for the booth
- Cleaning
- Entry into the show directory
- Translator
- Distribution of your marketing material
- A unique opportunity to explore the Mexican, Central & South American markets with other experienced industry professionals from the WMMA
- Participating in a WMMA-sponsored networking reception one afternoon following the show
- Each participating company will receive a \$500 refund following the show, to help subsidize show/travel expenses



Interested in having a presence in the WMMA pavilion at MEM Industrial 2020?

Space is limited; reserve your spot today! Reservations must be received no later than July 31, 2019. Contact Diane Schafer at WMMA Headquarters with any questions (diane@wmma.org, or 443-640-1052 x1108).



Since this is the first year of WMMA's participation, a minimum of 6 member companies will be required. If fewer than six companies confirm, the pavilion will not proceed. The first members that sign up and make the full payment will have priority for participating and exhibit area selection. We will make adjustments where possible to accommodate additional members. All applicants will be accepted on a space available basis.

My company is interested in exhibiting in the WMMA Pavilion at MEM Industrial 2020.

Company _____

Contact Name _____

Email _____

Signature _____

Date _____



Wood Machinery Manufacturers of America

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