

Steve Carter Becomes WMMA President



The Wood Machinery Manufacturers of America (WMMA), has announced the election of Steve Carter as its new president. The announcement was made at the Woodworking Industry Conference, which took place at the Hyatt Regency Resort in Maui, Hawaii.

Carter was born and raised in New Hampshire and has always lived in the Northeast. He started his career in the wood industry 42 years ago at Williams & Hussey Machine Co., Inc. when it was then a subsidiary division of The OK Tool Co., Inc., Milford NH. Carter was hired as the Controller, he was promoted to General Manager and subsequently Vice President and General Manager of the Williams & Hussey division. In 1987 he purchased the assets of Williams & Hussey and continues to be the owner. Carter said "I was in an environment where the parent company was in metal working and we were in woodworking. It was not easy getting the Board of Directors to approve corporate funds to invest in the little woodworking division. Fortunately, I had the backing of the Chairman of the Board and invested in capital equipment and marketing which allowed the company to grow."

Carter holds a B.S. degree in Business Administration from Plymouth State University and a MBA from Southern New Hampshire University. He is a past adjunct faculty member of Southern New Hampshire University. He is a past President of the New Hampshire Chapter of the National Association of Accountants and a former board member of the Souhegan Valley Chamber of Commerce in New Hampshire.

Williams & Hussey has been a WMMA member since 1986. Carter has been active in volunteering his services on committees as a member, co-chair and chair. He has served as Treasurer, Vice-President and now President. Carter said "I have been fortunate enough to be able to give back to an association and industry that has allowed me to have a successful and rewarding career. Through good times and bad times I received advice and counseling from colleagues and other professionals in the industry as a result of my networking in WMMA. The networking opportunities in WMMA are invaluable."

Carter feels there will continue to be issues that affect WMMA that will have to be addressed to ensure its future. Carter said, "the success and future of an association is not judged by the amount of members it has but really by how active its current members are in the association. As the new President I will make every effort to address the issues before WMMA such as CTE (Career Technical Education) stigma and funding needs, technical standard issues that threaten our members in the world standards arena and ensuring the future success of IVF. I will focus on increasing our member participation to build a stronger WMMA. I am looking forward to working with all of the member volunteers who are working to make WMMA stronger now and in the future."

Prepare for IWF – Webinars Now Available!

WF is offering a series of webinars to WMMA member exhibitors to help prepare you for the opportunities at IWF 2018. We encourage you to participate or to forward this information to the appropriate staff member who would benefit.

July Webinar

Monday, July 09, 2018

2:00pm – 3:00pm ET

Topic: eventBit is a new service IWF is implementing with the lead retrieval partner, Experient in order to bring you more information at your finger tips and in your booth.

[Register Today!](#)



International Woodworking Fair
August 22-25, 2018
Georgia World Congress Center
Atlanta, GA

IWF is the trade show where furniture manufacturing, cabinetry, architectural woodworking, material processing and other related industry professionals from all over the globe will come to find products they didn't even know existed that will help their company succeed.

For those planning to exhibit and attend IWF 2018, please note the following:

Housing Solicitation Warning:

Please be aware that Experient is the ONLY official housing provider for IWF. Your room rates and availability for reservations are only guaranteed when you book your room through Experient.

If you are contacted by a travel company other than Experient, please immediately notify Show Management by calling **404-693-8333** or email IWF.EXHIBITOR@experient-inc.com.

Learn more about IWF 2018: <http://www.iwfatlanta.com/>

WMMA Breakfast at IWF

WMMA is pleased to invite WMMA member companies and exhibiting staff to a networking breakfast on Thursday, August 23rd during IWF Atlanta. We will be showcasing WMMA and member benefits as well as the importance of committee work including Public Policy, Membership Development, International Business Development, Technical Standards, ANSI, and Technology (Joint with WMIA), etc. Hear from our committee chairs about each valuable program as well as ways to become more involved in helping your company take advantage of the many programs WMMA has to offer. If you haven't already done so, please click here for more information and details on reserving your seat – RSVP today!

[Online registration](#) (log in required as this is a Members' Only event)

3rd Annual Leadership Reception

Tuesday, August 21, 2018
Georgia World Congress Center
5:00 – 7:00 p.m.

Free to the first 100 WMMA members who click the Reception Registration link at woodworkingnetwork.com/iwf and use code WMMA40COMP!



International Buyer Program (IBP) Services for U.S. Exhibitors at IWF 2018



Through the U.S. Commercial Service's network of offices in U.S. Embassies and Consulates worldwide, the International Buyer Program recruits pre-screened foreign buyer delegations and brings them to selected trade shows in the United States, connecting them with U.S. companies.

[Meet with Global Industry Specialists and Pre-Screened International Buyers!](#)

The International Buyer Program is offering two complimentary programs for U.S. exhibitors interested in expanding their markets globally at IWF 2018. Don't miss this exclusive opportunity, brought to you by the U.S. Commercial Service in partnership with IWF! The IBP will offer two programs at IWF:

1. Showtime appointments - B2G appointments for U.S. exhibitors to meet with Commercial Specialists from our Embassies and Consulates around the world.
2. Customized B2B appointments and B2B appointments through our vetted Industry Focused Promotion platform.

For U.S. exhibitors/global opportunities: [Click here](#)

Below is the link for the International Attendees: [Click here](#)

REGISTRATION IS REQUIRED for this program. For more information regarding the IBP services and programs and to sign up, [Click here](#)

WMMA Congratulates our 2018 Challenger Award Finalists

WMMA congratulates the following 4 WMMA members who have been named finalists:

- Axiom Tool Group - Axiom Stratus Air Cleaner
- Eagle Machinery & Supply, Inc. - EagleEye Talon Vision Saw
- Felder Group USA - Format-4 creator 950
- Stafast Products, Inc. - Brain Automation Cell

Congratulations to the members above for qualifying!

[More details can be found here:](#)

Public Policy Review

WMMA Honors Two Members As Patriot Award Winners

The WMMA has honored two members as recipients of the 2018 WMMA Patriot Award. The Patriot Award is designed to recognize member companies that actively participate in legislative and regulatory issues that impact the industry. The recipients of the 2018 award hosted members of Congress at their facilities, participated in the annual Manufacturing Day, a celebration of modern manufacturing meant to inspire the next generation of manufacturers which occurs on the first Friday in October and had representatives actively participate in the WMMA Industry Washington fly-ins.

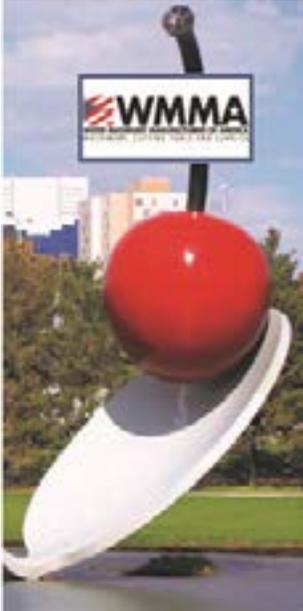


The WMMA is honored to present the 2018 WMMA Patriot Awards to Mereen-Johnson LLC of Minneapolis, MN and **Air Handling Systems** of Woodbridge, CT.

June 2018 DC Fly-in Recap

Last week, the WMMA lead an industry coalition to press Congress on the most important policy issues for our industry. Attendees met with members of Congress and staff from two dozen offices to support funding for career technical education, including Perkins Act reauthorization, healthcare reform, relief from steel tariffs and confirmation of the Export-Import Bank Board of Directors. Patrick Hillmann, Vice President of Advocacy at the National Association of Manufacturers briefed attendees on various policy activities and scenarios leading up to the midterm elections. During our fly-in, the Senate Health, Education, Labor and Pensions Committee released their version of the Perkins Reauthorization bill, a bipartisan effort between Senators Lamar Alexander (R-TN) and Patty Murray (D-WA). The House version of Perkins Reauthorization passed during our June 2017 fly-in.

What more information on Public Policy? [Click here:](#) or Contact Dan Bond at dan@wmma.org.



WMMA 2018 Regional Networking & Education Meeting

[Registration is Now open](#)

October 1-3, 2018

Loews Minneapolis Hotel

601 North 1st Avenue, Minneapolis, MN 55403

Building from a successful debut event in Charlotte, WMMA is pleased to announce that its 2nd Annual Regional Networking & Education Meeting will be held in Minneapolis, Minnesota! Minneapolis is another key location for industry-related companies. This is a great opportunity to bring together both members and prospective members for: * Plant Tours (Is your company located in the Minneapolis area? Contact Diane Schafer for information about providing a tour!) * Educational Sessions * In-Person Committee Meetings * Networking....Networking.... Networking!

[Click here](#) to learn more about the Regional Networking & Education Meeting

Manufacturing Day 2018 Save the Date

Mark your calendars! This year's Manufacturing Day is Friday, October 5, 2018.

Let's continue to inspire the next generation of manufacturers and change public perceptions of manufacturing by making [this year's MFG DAY](#) the biggest and best yet.



Next Gen Executives Group

WMMA has launched the Next Gen Executive Group to serve as a peer network for future leaders within the wood machinery industry. The NGEN will feature opportunities for networking, education, and professional development. Through a series of webinars, in-person networking events and mentoring initiatives, NGEN members will have the opportunity to grow their networks among peers and seasoned Association colleagues. If you are interested in participating in the NGEN or nominating someone from a WMMA member company, please contact Samantha@wmma.org.



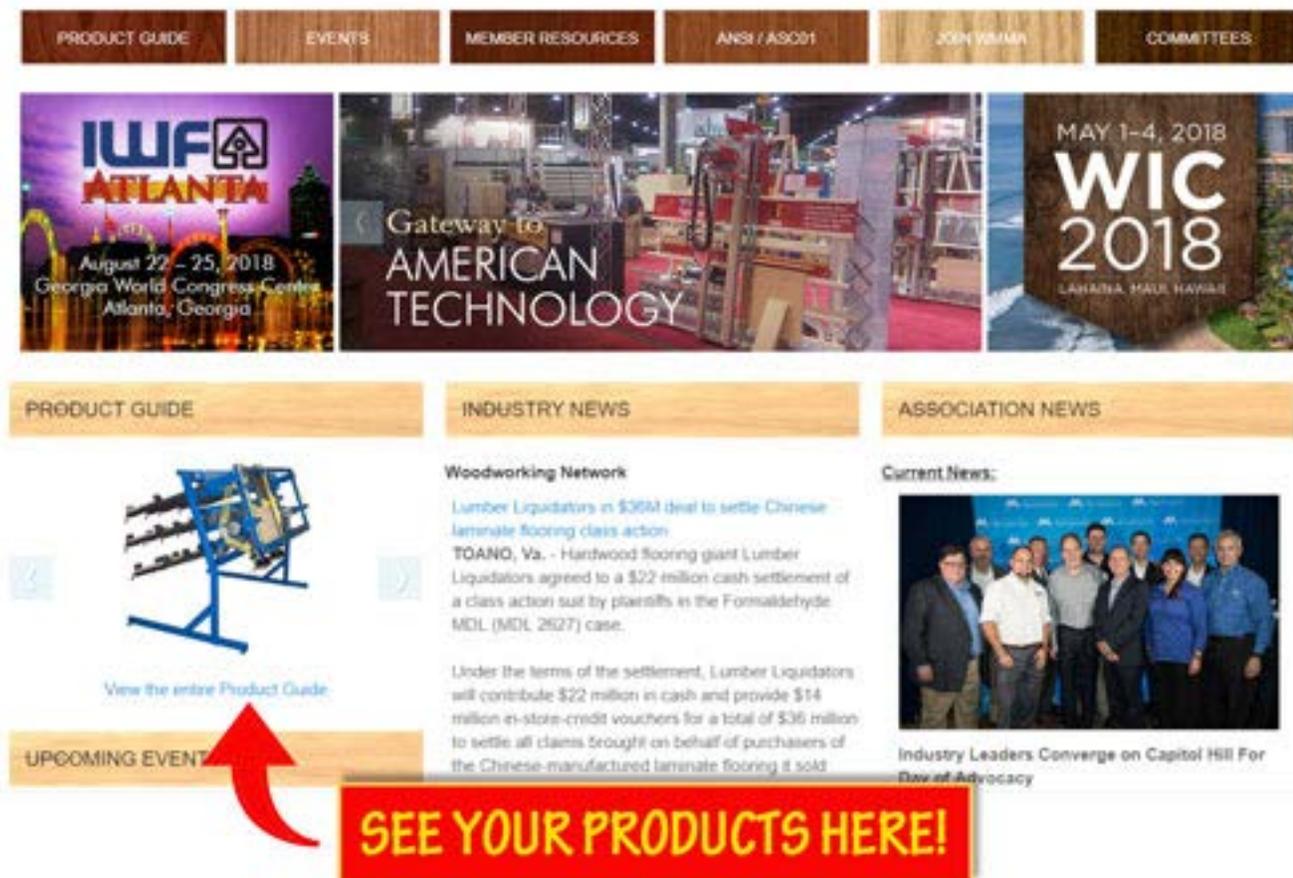
Join a WMMA Committee Today!

Members drive the WMMA programs and services that have a positive impact on their businesses, the industry and U.S. manufacturing. Committee and Task Force structures, comprised of interested and active leaders, professionals and executives from member companies, help to channel the many ideas, areas, and topics that members use to address the challenges of the global marketplace. WMMA's dedicated volunteers are an integral part of the Association's continued success. If you are interested in joining a WMMA Committee, submit the [Committee Commitment form](#) to kristin@wmma.org.



Call for Product Images for WMMA Website!

Want free advertising for your products on the WMMA website? Send in images to info@wmma.org. There must be no noticeable branding on any photos.



The screenshot shows the WMMA website interface. At the top, there are navigation tabs: PRODUCT GUIDE, EVENTS, MEMBER RESOURCES, ANSI / ASQ91, JOIN WMMA, and COMMITTEES. Below these are three event banners: IWF ATLANTA (August 22-25, 2018, Georgia World Congress Center), Gateway to AMERICAN TECHNOLOGY, and WIC 2018 (MAY 1-4, 2018, LAHAINA, MAUI, HAWAII). The main content area is divided into three columns: PRODUCT GUIDE (with an image of a blue machine and a link to 'View the entire Product Guide'), INDUSTRY NEWS (with an article about 'Woodworking Network' and 'Lumber Liquidators in \$36M deal to settle Chinese laminate flooring class action'), and ASSOCIATION NEWS (with a photo of 'Industry Leaders Converge on Capitol Hill For Day of Advocacy'). A red arrow points from a red box at the bottom that says 'SEE YOUR PRODUCTS HERE!' to the 'UPCOMING EVENT' tab.

ANSI Update

Are you interested in contributing to the development and maintenance of these valuable industry safety standards? The ASCO1 is currently looking for members in the following categories:

- * General Interest
- * Government
- * User

If you are interested in joining the ASCO1, contact WMMA Associate Director Jennifer Miller at Samantha@wmma.org.



Call for ASCO1 Student Members

The ASCO1 has one open student membership position and it looks for student recommendations. If you know a student who meets the criteria below and would like to participate o the ASCO1 contact Samantha@wmma.org.

ASCO1 Student Member Criteria:

- A non-voting member who meets at least one of the following qualifications regarding a curriculum determined by the committee at the time of membership application to be an educational program relevant to the scope of the Committee's responsibilities:
- Is or credibly plans to be actively enrolled full time for at least two semesters/quarters of the current school year, or
- Has graduated from the program within the last two years.
- Continued student membership shall be contingent upon:
- Meeting the regular membership participation requirements of the ASC O1 procedures, and
- Maintaining the educational program qualifications.
- Student membership shall have a maximum term limit of two years.
- * Student membership shall be limited to a maximum of two roster positions at any one time.
- * Student membership will not be tallied for committee balance.
- * Application by ASC O1 student members for full committee membership shall be given priority consideration, in so far as the Committee determines membership balance permits.

WMMA Supplier Recruitment Initiative - We need your help!

WMMA member,

Throughout the year, the Membership Development Committee takes on various initiatives to recruit, maintain and develop WMMA's membership.

We are asking our membership to recruit new associate members, especially suppliers. Consider the various suppliers to your business: motors, drive systems, electronics, PLC/PC, metal products, paint, hardware, software, etc. Each of us has many relationships with companies that are perfect to be an associate member.

By recruiting supplier members we not only strengthen our association but also provide our suppliers an opportunity to connect with many other companies.

I encourage you to share WMMA information with your suppliers and have them visit www.wmma.org for more information. Additionally, the on-line membership application can be [found here](#).

Thank you in advance for your help in this effort.

Thank you.

Membership Development Committee

Industry News:

Virginia Tech Housing Report: April 2018

April's aggregate housing data was tepid on a monthly basis; yet, on yearly comparison all data are strong to robust with the exception being existing sales. Total housing starts and permits, and new single-family sales declined on a month-over-month basis; yet, were robust on a yearly basis. New single-family construction spending indicated no change on a monthly basis. Regionally, data were mixed across all sectors. The June 8th Atlanta Fed GDPNow™ residential investment spending model projects an aggregate 1.4% for Quarter Two 2018. New private permanent site expenditures were projected for a - 0.2% decline; the improvement spending forecast was a 4.5% increase; and the manufactured/mobile housing projection was a -19.4% decline (all: quarterly log change and seasonally adjusted annual rate)

[Click here to read more](#)



NAM Monday Economic Report - May 7, 2018



Manufacturers added 24,000 workers in April, the seventh consecutive month with robust hiring growth in the sector, averaging 26,571 per month over that time frame. [Click here for the full report from May 7, 2018](#)

WMMA Social Media Ambassadors

Do you tweet, twitter, or consider yourself a social media guru? If so, we want to you to join the WMMA Social Media Ambassadors. There are no meetings, simply share, repost and spread the good word of the WMMA and the woodworking industry with your social media network. Simply follow WMMA on Facebook, Twitter, and LinkedIn as well as other social media platforms such as pinterest or youtube. Then help us spread the message by reposting, retweeting or sharing your own posts on the WMMA and the industry.

Simply email jscott@airhand.com to confirm your willingness to help.



Industry Calendar of Events

Note: For a complete listing of all meetings, including those held internationally, go to WMMA's website, www.wmma.org, and click on "Events."

Have an event to add to the Industry Calendar in this newsletter? Send it to Samantha@wmma.org

August 22-25, 2018

IWF 2018 - Save the Date!

Georgia World Congress Center

Atlanta, Georgia

Website: [Learn more](#)

October 1-3, 2018

WMMA Regional Networking Meeting

Loews Minneapolis Hotel

Minneapolis, MN

October 5, 2018

Manufacturing Day

April 2-5, 2019

WIC 2019 - Save the Date!

Omni Amelia Island Plantation

Amelia Island, Florida