

2018 Regional Networking & Education Meeting Recap October 1-3, 2018 – Loews Minneapolis Hotel, Minneapolis, MN



WMMA's 2nd Annual Regional Networking & Education Meeting was a hit! Members went on Plant Tours at 3M CAM Center & Customer Innovation Center, Merreen Johnson and Timesavers. Attendees also attended educational sessions on customer service, in-person committee meetings and networking receptions.

[Click here](#) to view the photos from our Fall Meeting.

Registration Now Open for WMMA/ITR Webinar Navigating the Crest: Forecasting for 2019



November 13, 2018, 12pm ET

Speaker: Taylor St. Germain

This session will provide ITR's views of what to expect from the economy this year and beyond, covering such topics as industry and consumer trends, business to business activity, tax reform, trade, inflation, interest rates and more.

Walk away from this session with:

- A clear vision for the economic future in 2019 and beyond
- Understanding the impact of government policy on the economy
- Inflation, Interest Rate and Profitability expectations

[Click here to read more.](#)



The Cutting Edge

October 2018

SAVE THE DATE FOR 2019

January 25-28, 2019

Winter Industry Networking & Snow Sports Event

Little America Hotel

Salt Lake City, UT

Event description and details listed below. Keep reading for more info!

February 19-22, 2019

WMMA Industry Washington, DC Fly-In

SAVE THE DATE – email Dan@wmma.org if you are interested in attending and receiving more information!

April 2-5, 2019

Woodworking Industry Conference (WIC19)

Omni Amelia Island Plantation

Amelia Island, FL

May 27-31, 2019

LIGNA 2019

Hannover Exhibition Grounds

Hannover, Germany

[Click here](#) for information on having your company participate in the WMMA pavilion

July 17-20, 2019

AWFS Vegas

Las Vegas Convention Center

Las Vegas, NV USA

September 30 – October 2, 2019

WMMA Regional Networking Meeting

Hotel Commonwealth

Boston, MA

[Click here](#) to view our full Calendar of Events

LIGNA 2019 – U.S. Pavilion



LIGNA

LIGNA 2019 - U.S. PAVILION

MAY 27-31, 2019 • HANOVER, GERMANY

The world's leading trade fair for machinery, plant and tools for the woodworking and timber processing industry



Join WMMA next spring at one of the most recognized tradeshow in the wood industry. WMMA has successfully organized pavilions at LIGNA in past years to expand the American brand at this very international show, and to make it easier for our WMMA members to participate. WMMA takes much of the hassle out of the process and gives you a larger presence at the show than you would have on your own.

**For a fee of \$3,500 you can have a shared booth at LIGNA!
The support and package includes:**

- Booth construction
- Furnishings and signage for the booth
- Cleaning
- Entry into the show directory
- Translator
- Distribution of your marketing material
- General utilities
- Refreshments for you and your potential customers
- Travel information-flights, hotels, transportation, etc.
- Manufacturing and selling tips from other U.S. manufacturers already exporting
- A unique opportunity to explore the European, Asian, and other high growth markets with other experienced industry professionals from the WMMA
- WMMA staff as the show coordinator and person on the ground during the show



Interested in having a presence in the WMMA pavilion at LIGNA 2019?

Space is limited; reserve your spot today! Reservations must be received no later than **October 31, 2018**. Contact Diane Schafer at WMMA Headquarters with any questions (diane@wmma.org, 443-640-1052 x108).

Due to the popularity of this show the first members that sign up and make the full payment will have priority for participating and exhibit area selection. We will make adjustments where possible to accommodate additional members. All applicants will be accepted on a space available basis.

New this year!

Member companies participating in the WMMA pavilion for the first time are eligible for WAIVED exhibit fee (\$3,500 value). Contact Diane Schafer for more information.





We are focusing bigger than ever on NETWORKING this year, Jan 25-28 at Little America Hotel in Salt Lake City.

THE TOPIC-OF-THE-DAY was introduced at WINS 2018. It was very popular as a way to focus a large portion of our networking on a particular subject each day. We are tweaking it this year, based on suggestions from numerous attendees last year.

- Topics will be announced further ahead of time
- There will be organized breakfasts, lunches, apres ski & dinners
- (avid skiers can, of course, do their own thing for lunches)
- At dinner each night, anyone can give a 2-3 minute presentation on the topic (a vignette, a tip, an analysis, a rant..., anything)
- We will vote, and whoever presented the most useful information will win a free lift ticket for the following day (or equivalent)

Obviously there is a lot more for you to talk about than just the Topic-of-the-Day, WINS is a great format for networking. (Ask anyone who has attended!)

Chairlift and slopeside discussions are as popular and as effective as meals, and this year we are adding

NEW NETWORKING OPPORTUNITIES

- SNOWMOBILING: For the many folks who enjoy it, there will be two organized days of “sledding” (as it’s called in Utah.) (A tip of the hat to Renee Stritar for doing all the heavy lifting with that.)
- SNOWCAT SKIING: For the avid (advanced and expert) skiers and boarders, there will be a day of snowcat skiing before WINS on Thurs, Jan 24th
- BACKCOUNTRY TOURING: For the hike up “Earn Your Turns” crowd, there will be an A.T. day after WINS on Tuesday, Jan 29th

LET US KNOW NOW IF YOU HAVE ANY INTEREST!

Rather than clutter everyone’s inbox, those 3 special events will have separate mailing lists. Let us know if any of them is something you’re interested in, and we will add your name to the extra list(s.)

REGISTRATION FEES: In response to the post-WINS survey, there will be no change to registration fees for 2019. WINS is still a real bargain!

SPONSORS! That is only possible because of our amazing, generous sponsors! Thank you!! Last year’s sponsors are listed below.

Details on everything will be coming soon in followup emails, but meanwhile, feel free to send your questions (or suggestions) to any of us.

John Schultz - jschultz@superthinsaws.com

Gordon Burdis - gordon@jamestaylor.com

James Scarlett - james@scarlettinc.com

Next Gen Executives Group Supports Cue Career Workforce Development

WMMA's Next Gen Executives Group (NGEG) supports Cue Career, a website for young, developing talent. Cue Career aggregates the resources of industry associations for career exploration/navigation and workforce development. Students explore by watching video interviews with people who are early in their career (members of associations) and access workforce development opportunities such as internships, apprenticeships, mentorships, micro-credentials, and badges offered by associations. [Click here](#) to view WMMA's Cue Career page.

WMMA's NGEG exists to serve as a peer network for future leaders within the wood machinery industry. The NGEG features opportunities for networking, education, and professional development. Through a series of webinars, in-person networking events and mentoring initiatives, NGEG members will have the opportunity to grow their networks among peers and seasoned Association colleagues. If you are interested in participating in the NGEG or nominating someone from a WMMA member company, please contact Samantha@wmma.org.



Join a WMMA Committee Today!

Members drive the WMMA programs and services that have a positive impact on their businesses, the industry and U.S. manufacturing. Committee and Task Force structures, comprised of interested and active leaders, professionals and executives from member companies, help to channel the many ideas, areas, and topics that members use to address the challenges of the global marketplace. WMMA's dedicated volunteers are an integral part of the Association's continued success. If you are interested in joining a WMMA Committee, submit the [Committee Commitment form](#) to kristin@wmma.org.



ANSI Update

Are you interested in contributing to the development and maintenance of these valuable industry safety standards? The ASCO1 is currently looking for members in the following categories:

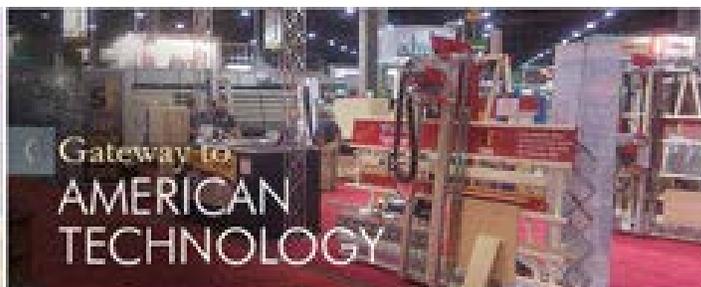
- * General Interest
- * Government
- * User

If you are interested in joining the ASCO1, contact WMMA Associate Director Jennifer Miller at Samantha@wmma.org.



Call for Product Images for WMMA Website!

Want free advertising for your products on the WMMA website? Send in images to info@wmma.org. There must be no noticeable branding on any photos.



[View the entire Product Guide](#)

Woodworking Network

Lumber Liquidators in \$36M deal to settle Chinese laminate flooring class action

TOANO, Va. - Hardwood flooring giant Lumber Liquidators agreed to a \$22 million cash settlement of a class action suit by plaintiffs in the Formaldehyde MDL (MDL 2027) case.

Under the terms of the settlement, Lumber Liquidators will contribute \$22 million in cash and provide \$14 million in-store-credit vouchers for a total of \$36 million to settle all claims brought on behalf of purchasers of the Chinese-manufactured laminate flooring it sold.

Current News:



Industry Leaders Converge on Capitol Hill For Day of Advocacy



SEE YOUR PRODUCTS HERE!

WMMA Supplier Recruitment Initiative - We need your help!

WMMA member,

Throughout the year, the Membership Development Committee takes on various initiatives to recruit, maintain and develop WMMA's membership.

We are asking our membership to recruit new associate members, especially suppliers. Consider the various suppliers to your business: motors, drive systems, electronics, PLC/PC, metal products, paint, hardware, software, etc. Each of us has many relationships with companies that are perfect to be an associate member. By

recruiting supplier members we not only strengthen our association but also provide our suppliers an opportunity to connect with many other companies.

I encourage you to share WMMA information with your suppliers and have them visit www.wmma.org for more information. Additionally, the on-line membership application can be [found here](#).

Thank you in advance for your help in this effort.

Thank you.

Membership Development Committee

Industry News:

Virginia Tech Housing Report: July 2018

July housing data rebounded in the majority of categories; yet, the aggregate housing market appears to

be in a sluggish mode. Total permits and starts, including single-family permits and starts "inched" into

positive territory. Total starts were negative on a year-over-year basis. Housing under construction also

crept into positive territory on a monthly basis. Total and single-family housing completions were negative on a month-over-month basis. New single-family sales declined month-over-month and were robust on a year-over-year basis. Existing sales continued their declining trend, monthly and yearly. New

single-family construction spending indicated a minimal negative change on a monthly basis. The September 14th Atlanta Fed GDPNow™ residential investment spending model projects an aggregate -0.7% decline for September 2018. New private permanent site expenditures were projected for a -5.0% decrease; the improvement spending forecast was a 4.7% increase; and the manufactured/mobile housing projection was a -15.9% decline (all: quarterly log change and seasonally adjusted annual rate)..

[Click here to read more](#)



NAM Monday Economic Report – October 22, 2018

Manufacturing production increased 0.2 percent in September, rising for the fourth straight month and five of the past six months. The sector continues to see strong growth, with manufacturing output up 3.5 percent over the past 12 months, the best year-over-year rate since April 2012. Similarly, manufacturing capacity utilization inched up from 75.8 percent in August to 75.9 percent in September, matching the rate in April, with both at utilization rates not seen since August 2015. In September, durable goods production rose 0.6 percent, but output among nondurable goods manufacturers edged down for the second consecutive month, off 0.1 percent for the month..



[Click here for the full report from October 22, 2018.](#)

WMMA Social Media Ambassadors

Do you tweet, twitter, or consider yourself a social media guru? If so, we want to you to join the WMMA Social Media Ambassadors. There are no meetings, simply share, repost and spread the good word of the WMMA and the woodworking industry with your social media network. Simply follow WMMA on Facebook, Twitter, and LinkedIn as well as other social media platforms such as pinterst or youtube. Then help us spread the message by reposting, retweeting or sharing your own posts on the WMMA and the industry.

Simply email jscott@airhand.com to confirm your willingness to help.

