

## President's Message

The WMMA Public Policy Committee along with WMMA members, had scheduled around 25 meetings with Committee Legislators last week during our DC Fly-In. Unfortunately due to weather, we only made around half of our appointments, but members were able to meet and communicate the industry's advocacy issues to the following committees:

- Senate Finance Committee
- Health, Education, Labor & Pensions Committee (HELP)
- House Committee on Transportation and Infrastructure
- Dept. of Education

Key issues communicated to Legislators included:

- Relief from Steel Tariffs
- Infrastructure Investment
- Additional Funding for CTE
- Healthcare Reform
- USMCA

If you would like to join the WMMA Public Policy Advocacy efforts (with airfare & hotel reimbursement) our next DC Fly-in will be held tentatively June 4-6, 2019 and more information will be sent to members once details are finalized.

I encourage all of our members to either take advantage of the DC-Fly in or schedule meetings with your local Legislator to discuss issues that directly effect our industry.

Your President,

Steve Carter



## New WMMA Website + Member Benefit

[Send us your company logos today!](#)

WMMA just launched our new and improved website featuring a new area to highlight our member companies! The bottom of our homepage will include a scrolling banner of our member's company logos and we need your help by sending us the most recent version: [samantha@wmma.org](mailto:samantha@wmma.org).



## Last Day for WIC 2019 Discounts

**WIC Registration + Hotel Prices Increase Tomorrow 3/1 -**

**Register Today!**

# April 2-5 | Amelia Island, FL



For over 30 years, the Woodworking Machinery Industry Association (WMIA) and the Wood Machinery Manufacturers of America (WMMA) have jointly sponsored the Woodworking Industry Conference (WIC), the “One Industry Conference” bringing together different segments of the industry.

WIC is the “One Conference” you can’t afford to miss—where else can you find valuable opportunities for business development, professional and personal networking, and a wealth of practical knowledge and information, all in one fantastic setting? You can’t, so why let WIC 2019 pass you by? Click below for more information and to register today!

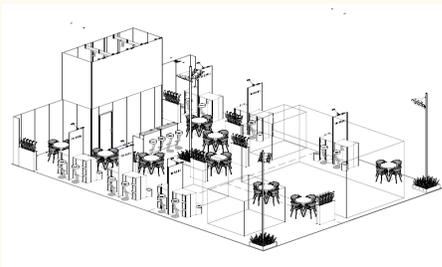
## Announcing New Joint Technology Session during WIC



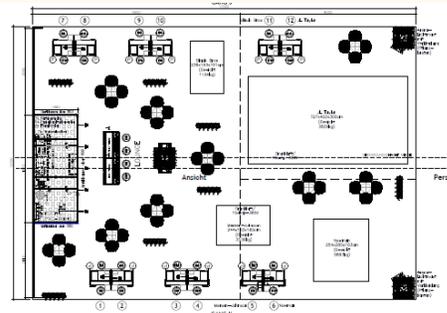
Are you constantly hearing all the buzz about how Artificial Intelligence and Augmented Reality are going to change manufacturing forever but you feel like that is a distant future? Come to the WMMA/WMIA Joint Technology Committee's session on **Demystifying Tech in VR/AR and AI/ML** to learn more about the current state of these technologies, how they are being used today, along with their limitations - for a current state, real world view of this emerging technology.

WIC 2019 Registration + Event Information

## LIGNA 2019 - Only Two Kiosks Remain RESERVE YOUR SPOT TODAY!



Join WMMA this May at one of the most recognized tradeshows in the wood industry. WMMA has successfully organized pavilions at LIGNA in past years to expand the American brand at this very international show, and to make it easier for our WMMA members to participate. WMMA takes much of the hassle out of the process and gives you a larger presence at the show than you would have on your own. We have 4 member companies exhibiting machines as part of the WMMA pavilion this year and we’re anticipating great traffic in our new larger location!



Preliminary diagrams of the WMMA space are now available on our [LIGNA event page](#).

Kiosk space is available on a **first-come, first-served basis** – so please contact [diane@wmma.org](mailto:diane@wmma.org) today if you are interested.

## WMMA 2019 Upcoming Events

**April 2-5, 2019**

[Woodworking Industry Conference \(WIC19\)](#)

*Omni Amelia Island Plantation - Amelia Island, FL*

**May 27-31, 2019**

[LIGNA 2019](#)

*Hannover Exhibition Grounds - Hannover, Germany*

**July 17-20, 2019**

[AWFS Vegas](#)

*Las Vegas Convention Center - Las Vegas, NV USA*

**September 30 – October 2, 2019**

**WMMA Regional Networking Meeting**

**Hotel Commonwealth - Boston, MA**

*Save the Date!*

[View Full Calendar of Events](#)

## Black Bros. Co. Announces Promotions

Black Bros. Co. has announced two promotions recently in its sales department.

Evan Wixom has been promoted to Marketing Manager. In his role, Wixom will be responsible for all aspects of Black Bros. marketing activities and the promotion of the company's line of machinery and products. This includes website content, tradeshow planning, advertising, market research and product literature. Wixom joined Black Bros. in April 2017 and currently serves on the Membership Development Committee and the Next Gen Executive Committee for the Wood Machinery Manufacturers of American organization.

Promoted to Laboratory Manager is Evan Carroll. In his role, Carroll will be taking over responsibility of all Black Bros. lab activities and all aspects pertaining to demonstrating, testing and the development of Black Bros. machinery. This includes testing product capabilities and limitations, working with sales representatives to assess customer needs and sales objectives and inspect samples for quality assurance and desired results.

Carroll — representing the sixth-generation of family ownership at Black Bros. — joined the company in August 2017 and currently serves on the Next Gen Executive Committee for the Wood Machinery Manufacturers of American organization.

“Both Evan Carroll and Evan Wixom have really made it a point to network with prominent people in our industry by attending Wood Machinery Manufacturers of America (WMMA), Wood Component Manufacturers of America (WCMA) and Wood Industry Conference (WIC) events, plus IWF and AWFS Shows,” Phalen added.

Founded in 1882, Black Bros. Co. is world-renowned manufacturer and designer of roll coating and laminating equipment.



**WMMA Members Only: ITR  
Webinar Now Available**



Alliance Powered by DataCast™ - No charge to WMMA Members

Alliance Powered by DataCast™ provides you the ability to upload your company's monthly sales figures to compare them against any of the datasets found in the report that ITR Economics has been providing to you through the WMMA.

Not sure where to begin? [Email samantha@wmma.org](mailto:samantha@wmma.org) to request the link for the recorded tutorial walking our members through the process.

**Values Provided:**

- Understanding events impacting business for each member company
- Increasing your members internal forecasting accuracy
- Benchmarking individual member company's internal success against the market
- Identify leading indicators for your business
- Track your internal trends
- See where the economy is headed

**Alliance Features:**

- Members can upload unlimited sets of data for analysis
- Includes any ITR Economics' forecasts purchased by the Trade Association
- Provides information on the Phases of the Business Cycle for the indicators
- Identifies your member's correlation to pre-selected data sets by your Association
- Generates a Timing Analysis between your Member's company data and the indicators

Request the Recorded Tutorial Link

## Join a WMMA Committee Today!

Members drive the WMMA programs and services that have a positive impact on their businesses, the industry and U.S. manufacturing. Committee and Task Force structures, comprised of interested and active leaders, professionals and executives from member companies, help to channel the many ideas, areas, and topics that members use to address the challenges of the global marketplace. WMMA's dedicated volunteers are an integral part of the Association's continued success. If you are interested in joining a WMMA Committee, submit the [Committee Commitment form](#) to [kristin@wmma.org](mailto:kristin@wmma.org).



### Industry News



## Monday Economic Report: February 25, 2019

Manufacturers produced \$2.35 trillion in value-added output in the third quarter, an all-time high, with the sector accounting for 11.4 percent of real GDP. Adjusting for inflation (in chained 2012 dollars), real value-added output in manufacturing also set a new record, and overall, manufacturing contributed 0.31 percentage points to real GDP growth in the quarter.

[Click here for the full report from February 25, 2019.](#)



## Housing Report: November 2018

November housing data suggests a slowing down of the housing construction and sales markets. The questions are: Is this seasonal, or are the markets normalizing at levels substantially less than historical averages? November housing data was mixed, with month-over-month increases and declines in singlefamily starts, completions, and spending. Several housing data reports were negative on year-over-year basis. Total permits, total and single-family housing under construction, and expenditures remained positive. The February 14th Atlanta Fed GDPNow™ model for Q4: 2018 projects an aggregate 3.8% decline for residential investment spending. New private permanent site expenditures were projected at a 7.3% decrease; the improvement spending forecast was a 3.1% increase; and the manufactured/mobile housing projection was a 3.1% decrease (all: quarterly log change and seasonally adjusted annual rate)1. [Click here to view the full report.](#)



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